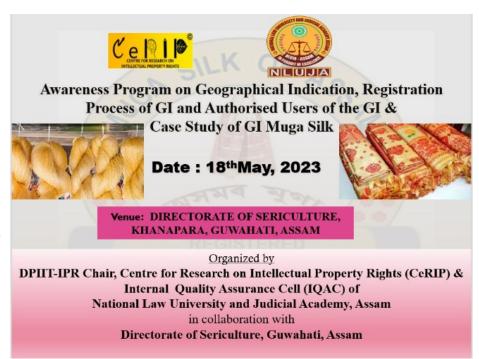
#### **REPORT**

ON

# AWARENESS PROGRAM ON GEOGRAPHICAL INDICATION, REGISTRATION PROCESS OF GI AND AUTHORISED USERS OF THE GI & CASE STUDY OF GI MUGA SILK

The DPIIT- IPR Chair, Centre for Research on Intellectual Property Rights (CeRIP) and IQAC of National Law University and Judicial Academy, Assam in collaboration with Directorate of Sericulture, Assam had organised an awareness programme on Geographical Indications,



Registration Process of GI and Authorised Users of the GI & Case Study of GI Muga Silk on May 18, 2023 at the Directorate of Sericulture, Khanapara, Guwahati. The programme aimed towards imparting knowledge and awareness among the Sericulture Field personnel of Kamrup district of Assam about GIs and Muga Silk of Assam GI in general and in particular the Muga Silk of Assam GI Authorised User Registration Process so as to enable them to enroll the Muga Silk producers (Muga farmers) under the umbrella of authorised users.

The programme comprised of two (02) sessions which were deliberated by Dr. Pankaj Kumar, DPIIT-IPR Chair Professor of National Law University and Judicial Academy, Assam and Ms. Sharmistha Baruah, Research Assistant, DPIIT-IPR Chair of National Law University and Judicial Academy, Assam.

Dr. Pankaj Kumar started his deliberation by providing an understanding of the concept of Intellectual Property Rights with examples. He described about the types of IPRs explaining particularly trademarks and GI. He illustratively explained the concept of GIs with the help of an animated video. He also conversed about the rights as well as benefits associated with it. Dr. Kumar

discussed about the misuse of GI tagged products, particularly emphasising the Muga Silk of Assam GI. He then discussed about the categories of GI goods/products and stressed about the protection and conservation of GI products. He also harped about the post GI requirements and formalities and insisted that a quality check should be put in place inorder to maintain the GI standard of the products. Dr. Kumar wrapped up the insightful session by stating about the system that involves registration of the original producers of GI tagged products as 'Authorised Users'.

The programme then proceeded with a deliberation by Ms. Sharmistha Baruah, Research Assistant, DPIIT-IPR Chair who discussed in detail about the Authorised User Registration of Muga Silk GI. She informed the people about the classes of goods covered under Muga Silk of Assam GI which encompasses the people who cultivates and weaves Muga Silk. Ms. Baruah illustratively outlined the people the meaning of 'Registered Proprietor' and 'Authorised User' and their significance in the GI regime. She emphasised the need to register as Muga Silk GI Authorised User and then elucidated the requirements as well as benefits of the same. She also demonstrated the sample documents required for registration of Muga Silk GI Authorised User. At the end she interacted with the Field Officers and responded to their queries regarding the authorised user registration process.

The programme was attended by the Officers of Directorate of Sericulture as well the Field Staff of Sericulture Department from Kamrup District of Assam. Overall 30 Sericulture personnel attended the programme which ended with an interactive session with the participants. The programme successfully came to an end with an interaction with the Sericulture officials.

The list of attendees is provided below:

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